

## Product Groups for Ships in Product Packaging Certification

Amazon will consider physically similar products or ASIN Variations as a product group that can be certified by a single test report ONLY if they meet the following criteria:

**Note: The single test report should be of the primary ASIN, which is the heaviest and largest ASIN of the product group.**

- 1. Size Variation:** The Secondary ASIN(s) can be up to 25% smaller on one single dimension or up to 25% smaller in terms of total volume as compared to the Primary ASIN. Amazon will not accept ASINs that are more than 108" in length or 165" in girth for Form-Factor Certification.
- 2. Weight Variation:** The weight of the Secondary ASIN(s) may be up to 25% less than the weight of the Primary ASIN. Items that are 8oz or less will not be held to the 25% criteria.
- 3. Material Composition:** The Secondary ASIN(s) must be identical to the Primary ASIN in terms of material composition in order to be eligible for this program.
- 4. Packaging Type and Specifications:** The Secondary ASIN(s) must have identical packaging type, design, and specifications as the Primary ASIN. For example, if the Primary ASIN is packaged in double-walled, C- Flute, board-grade corrugate, then the Secondary ASIN must also be packaged using the same type and grade of corrugate.
- 5. Product-to-Packaging Ratio:** The Product-to-Packaging Ratio, defined as the ratio of the volume of the product to the volume of the packaging, must be similar for the Primary and Secondary ASINs.
- 6. Pack Quantity:** The Primary and Secondary ASINs must have the same pack quantity in order to be considered for Form-Factor Certification. For example, if a Primary ASIN contains four units of an item, then the Secondary ASIN being submitted for Form-Factor Certification will be considered only if it also contains exactly four items. The only exception to this rule may be granted in the case of soft products such as diapers, textiles, toilet paper, and paper towels.

Note: Secondary ASINs may include ASIN variations that are not included in the same Product Detail Page as long as they conform to the above criteria.

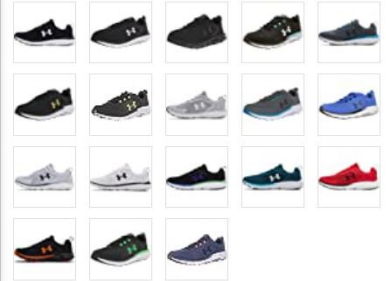
**Examples of qualifying product groups:**

**A. Size and Color Variation**



Size:

- Select
- 7
- 7 X-Wide
- 7.5
- 7.5 X-Wide
- 8
- 8 X-Wide
- 8.5
- 8.5 X-Wide
- 9
- 9 X-Wide
- 9.5
- 9.5 X-Wide
- 10
- 10 X-Wide



**B. Color Variation**



Color: **White**

